

PORTER'S FIVE FORCES

THEAT OF NEW ENTRY



BUYER POWER

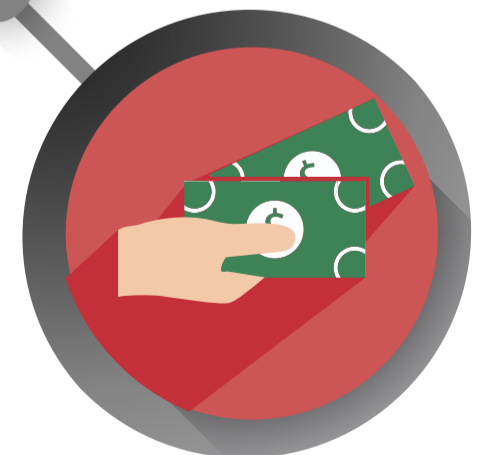


**COMPETITIVE
RIVALRY**

PORTER'S FIVE FORCES DIAGRAM



SUPPLIER POWER



THREAT OF SUBSTITUTION